



**Chesson**Labs

FOR IMMEDIATE RELEASE

### **Jeff Basham and Benny Ward Join Chesson Labs Board of Directors**

**DURHAM, NC, USA. May 20, 2011** ----- Chesson Labs, a Durham-based healthcare products company, announced today that Jeff Basham and Benny Ward were recently elected to its Board of Directors. Both Basham and Ward bring extensive business management experience in the healthcare products industry.

"We are pleased to add Jeff and Benny to our Board of Directors" said Scott Neuville, President and CEO. "Their combined expertise will certainly aid Chesson Labs during its next stage of growth."

Jeff Basham is currently the Vice President of Business Development at Metrics, Inc. Mr. Basham has 30 years of experience in the health-care products industry, having previously held titles of Chief Executive Officer and President in addition to sales and marketing positions.

Benny Ward currently serves as Executive Vice-President of Business and Strategic Development at BioDelivery Sciences International. Mr. Ward has more than 15 years of financial, operations and management experience, including 12 with life science companies.

### **ABOUT CHESSON LABS**

Chesson Laboratory Associates, Inc. is a privately funded healthcare products company founded in 2006. Chesson Labs' proprietary products for use by consumer and medical professionals in development are based on innovative polymer-based patented and patent pending technology.

Chesson Labs is headquartered in Durham, NC. For more information, visit [www.chessonlabs.com](http://www.chessonlabs.com)

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